

CLAIMS

1 1. A method for having a content engine interact with a mobile device, the
2 method comprising:

3 having the content engine receive a wireless communication from the mobile
4 device that includes a card representing a URL and an identifier of the mobile device;
5 having the content engine signal a database management system for an
6 identification for the card to retrieve instructions for assembling the content available on
7 the URL for the mobile device;

8 having the content engine access a network site located by the URL to retrieve
9 specific network events which are identified from the instructions received from the
10 database management system;

11 having the content engine convert the network event into a wireless format for the
12 mobile device; and

13 transmitting the network event in a wireless protocol to the mobile device.

1 2. A method according to claim 1 wherein the content engine signals the
2 database management system over a network.

1 3. A method according to claim 1 wherein the selected instructions are based
2 on the identification of the card provided to the database management system.

1 4. A method according to claim 1 wherein the instructions are configured for
2 the URL based on the card identification.

1 5. A method according to claim 1 wherein the content engine reformats the
2 network event or content into a wireless format.

1 6. A method according to claim 1 wherein the network event or content is
2 formatted for a display of the mobile device.

1 7. A method for providing network events and content to a mobile device, the
2 method comprising:

3 having a content engine receive a card from a user of mobile device specifying a
4 network site;

5 retrieving instructions for the specified network site from a database management
6 system;

7 accessing the network site using the retrieved instructions;

8 having the content engine access a user-database to determine if user-defined
9 parameters exist for the network site;

10 having the content engine combine instructions and parameters to access the
11 network site and retrieve network events and content;

12 having the content engine convert the network event from an IP protocol to a
13 wireless protocol;

14 having the content engine paginate the network event or content for the mobile
15 device; and

16 transmitting the network event or content to the mobile device.

1 8. A method according to claim 7 wherein the user-defined parameters are
2 provided by a user of the mobile device.

1 9. A method according to claim 7 wherein the user-defined parameters affect
2 how the content engine selects and accesses the network event for the mobile device.

1 10. A method according to claim 7 wherein the user-defined parameters affect
2 how the content engine delivers the network event to the mobile device.

11. A method according to claim 7 wherein the user-defined parameters are stored in a user database and maintained in accounts.

12. A method according to claim 11 wherein the accounts are configurable to include preferred parameters.

13. A method for paginating a network event into a wireless format for a mobile device; the method comprising:

- a) having a mobile device specify a memory allotment;
- b) segmenting content retrieved from an IP site segmented according to the memory allotment;
- c) locating a page break line or region on the retrieved network content corresponding to the boundary of each segment;
- d) paginating each segment on that page break line or region to ensure that the cut-off to a next segment is made at an appropriate place;
- e) signaling the segment to the mobile device; and
- f) determining whether a next segment is the last segment for the network content, wherein if the next segment is the last segment, then the last segment is signaled to the mobile device as the last segment, and if there is another segment, repeating steps b-e.

14. A method according to claim 13 wherein the memory allotment is configurable depending on the type of the mobile device.

15. A method according to claim 13 wherein the memory allotment is specified through a user database.

16. A method according to claim 13 wherein a free unattached space is located to correctly paginate each segment on the page break line or region.